



2022-2028 Strategic Plan

Community-Engaged Alliance

Our mission is to enable students to create positive social change by advancing the field of community engagement in higher education through support, education, and collaboration with partners. As leaders in the field of community engagement, **our vision** is one where students are empowered to make the world a better place.



Partnerships

Goal: Increase and enhance partnerships to build community opportunities



Community Engagement

Goal: Augment community engagement practices and enhance partner programming



Data-Informed Culture

Goal: Promote a data-informed culture of learning and success



Social Justice and DEIAB

Goal: Be an organization of social justice and DEIAB for all



Funding

Goal: Diversify and strengthen the sources of organizational funding

Key Objectives

- Maintain and enhance existing partnerships
- Create new partnerships
- Create new opportunities
- Develop stronger, more intentional state-wide partnerships

- Provide high-quality programming on community engagement best practices
- Drive the expansion of Critical Community Engagement
- Develop the next generation of community engagement partners

- Expand data collection across all programs and initiatives
- Serve as a resource hub for community engagement project data and success stories
- Plan for deeper data collection on student learning and outcomes

- Provide opportunities for increased community agency involvement
- Prioritize marginalized populations in opportunities
- Diversify the structure of Community-Engaged Alliance
- Adapt programming to include social justice and DEIAB
- Invest in staff training related to social justices amd DEIAB

- Develop new partnership options
- Increase fundraising
- Diversify funders