

# Envisioning A New Future Update

*An organization re-design to maintain relevancy and move forward*

## Our New Name and Brand!

Indiana Campus Compact will soon be known by a different name! While we work to rebrand our organization in the coming months, the name Indiana Campus Compact will still appear on our website and emails until we finalize our new look. We extend our thanks to all those who provided input in helping us find a name that represents who we are. Be on the lookout for the unveiling of our new name in early 2022!

## Strategic Planning Updates

We have made great progress in our strategic planning process. Over the fall, we hosted two retreats for campus administrators, faculty, staff, and students as an opportunity to provide valuable feedback regarding our Strengths, Opportunities, Aspirations, and Results (SOARS) as well as feedback on mission refining. Feedback from those sessions were used to identify five focus areas as we move forward. Our preliminary focus areas are outlined below:

- Focus Area #1: Increase and enhance partnerships within local communities  
Our organization will engage strategic partnerships that increase opportunities for partners, as well as supporting our partners' work with community organizations to identify and address local needs, build capacity, and promote a higher quality of life.
- Focus Area #2: Promote a data-informed culture of learning and success  
We will serve as a learning organization and resource hub for institutions and communities. We will intentionally gather and analyze data with the aim of sharing new knowledge and highlighting its impact and success.
- Focus Area #3: Augment community engagement with more opportunities  
By supporting the work of our partners, we will promote opportunities that embed students in high-quality community engagement experiences that foster life-long learning and the public good. Our organization will work to support and increase opportunities for reciprocal partnerships that advance the culture of community engagement.
- Focus Area #4: Diversify Organizational funding  
We will work to increase organizational funding that will expand program opportunities for partners.
- Focus Area #5: Enhance partner programming  
Innovative programming opportunities will support the engagement efforts, growth, and professional development of our partners. We will continue to explore and expand programming opportunities through internal and external opportunities.

As we move forward, we invite you to join us for a virtual listening session on January 28, 2022, to help us identify our goals related to those focus areas. Space is limited, so [register](#) today! In addition, be sure to check our [website](#) often for more updates and feedback summaries.

## Organizational Updates

We want to ensure you that while there will be some changes in the future, our mission, time-tested programming, grants, funders, and technical support will remain the same. We are dedicated to providing you and all the individuals on your campus and in your community with the tools and resources needed to continue this work. On our website, view a visual representation of what will and will not change related to our programming, funding opportunities, and awards – These are exciting changes and provide your campus with additional opportunities for deeper engagement.

In addition to some new and exciting opportunities within our organization, we have created some new and exciting partnerships that expand opportunities for individuals on your campus.

IKONC – A partnership between Indiana, Kentucky, Ohio, and North Carolina dedicated to supporting community engagement work on campuses in each of the four states. As our partner campus, your administrators, faculty, staff, and students now have access to professional development opportunities in

each of those states at their respective partner rates! You and your campus benefit by the expanded opportunities for professional development and expanded networks.

[Unnamed] Alliance – An alliance among nine other states across the U.S. Some of the states include California, New Jersey, North Carolina, Washington state, New York, and Pennsylvania (to respect the other three states privacy, we will not name them until they have made official announcements regarding changes within their organization). This Alliance supports our partner campuses' place-based community engagement and service-learning activities, research, and overall mission as we work to create national opportunities and collaborations. You and your campus benefits by the expanded opportunities for professional development at discounted rates, expanded networks, best practices resources, and access to additional opportunities as joint funding opportunities are created.

As we move toward the organization re-launch in July 2022 and continue to work through the change process, we want to be as transparent as possible. As such, you can find a visual timeline for our timeline that outlines milestones through July 2022 on our [website](#).

### **Future Partnership with Our Organization**

As part of re-envisioning our organization, we are creating a new brand identity and logo, and will no longer be associated with Campus Compact. You may be wondering, what does that mean for my campus?

- It is important to note that all of the opportunities in the attached flyer are, and have always been, created and subsidized by our organization. You will not lose access to any of those opportunities as a partner of our new organization!
- The price of partnership renewal in Indiana Campus Compact is expected to remain very similar to past years, with the possibility of a slight decrease. We are still exploring our partnership price structure and more updates will be provided as available.
- Your campus will no longer be a Campus Compact member. If you wish to access Campus Compact's programming, you will have to become a member of Campus Compact as a separate entity.
  - You do have a choice to be part of both our organization and Campus Compact, as we will be two separate organizations, effective July 1, 2022.
  - You can expect communications in January from Campus Compact indicating that they will no longer be invoicing for their membership through your state office (Indiana). While this may be misleading, we want to help clarify.
    - Our organization has never collected dues for Campus Compact. We were part of their network, used their branding, and our partners were allowed membership in Campus Compact through an affiliation agreement and fee. Our fee was based on our partner campus size and ranged between \$300-\$800 per partner. Effective July 1, 2022, Campus Compact will charge campuses between \$5,000-\$12,000 for membership in Campus Compact – More than 15x the original price!

In the best interest of our partners, we will continue to seek ways we can collaborate and create a strategic partnership with organizations such as Campus Compact in the future.