

Attachment A: Strategic Planning Timeline

Oct/Nov 2021

Discovery

Surveys and interviews, collecting key data points to understand the focus areas



Feb / March 2022

Development and Doing

Workshops for each focus area; develop objectives and metrics; learn Strategic Doing



April 2022

Finalize & Celebrate

Event to share the final plan, align around next steps, and CELEBRATE!



Sept/Oct

Kick-Off

Collect input and ideas for mission/vision, strengths, opportunities, aspirations, strengths used to identify **focus areas**



January 2022

Roadmapping

Begin constructing the strategic plan; workshop with staff and key partners to develop goals for each focus areas



March/April 2022

Review

Opportunity for all representatives to review, discuss, and offer feedback on the strategic plan

