



Indiana | **Campus Compact**

**...advancing citizenship and service
as critical components of higher education.**

**Strategic Plan
2006-2009**

Mission:

Indiana Campus Compact (ICC) is a network of college campuses that involves students, faculty and staff in service-learning and civic engagement in order to educate citizens, prepare tomorrow's leaders, and contribute to the quality of life of America's communities. ICC supports the integration of service-learning and civic engagement into campus culture by facilitating collaborations, sponsoring programs, sharing best practices and promoting awareness of higher education's role in graduating well-informed, engaged citizens.

Vision:

Indiana Campus Compact will be seen by its members as the premier source for professional development, technical assistance and statewide collaboration related to service-learning and civic engagement.

➤ Potential Success Measures:

- Number of attendees at conferences, trainings, etc.
- Positive assessment of the quality of ICC services
- Number of students and student organizations involved in ICC initiatives

Strategic Directions:

1. Identify expertise in developing service-learning and civic engagement programs and share it among member campuses.

➤ **Implementation strategies:**

- Enhance networking council meetings with outside speakers.
- Develop a process to strengthen regional meetings to meet the specific needs of a region rather than a single campus.
- Use the national campus compact network to bring in resources from outside the state.
- Replace the ICC newsletter with a publication of articles provided by members to highlight achievements in the field throughout the state.
- Develop evaluation/outcome measurement tools for use by members
- Expand the use of technology to disseminate best-practices information.
- Create a database of expertise available to members.

2. Provide pass-through grants and fellowships to member campuses in support of service-learning and civic engagement.

➤ **Implementation strategies:**

- Continue to seek funding for mini-grants and program offerings.
- Seek strategic collaborations with service-minded organizations that are interested in investing in critical community issues (e.g. literacy or math and science education) that could be positively affected by the involvement of multiple higher education institutions in Indiana (funding partners may include AT&T, Lilly, Ontario Corporation, Department of Education, school boards, Lumina Foundation, Corporation for National and Community Service, etc.).
- Explore the establishment of a Presidential Fellows program to provide funding to individual campuses for campus-wide initiatives.

3. Advocate for the expansion and support of service-learning and civic engagement opportunities in order to enhance student learning.

➤ **Implementation strategies:**

- Develop a plan to communicate messages to these key audiences:
 - **Networking Council** (conduit to faculty, students, staff).
Message: Service-learning can be embedded into teaching, learning and research in any curriculum on a campus with a focus on serving to learn rather than learning to serve.

- **Presidents and Executive Director** (conduit to government entities). Message: Service-learning helps retain students in school and in the state, and it helps them learn the habit of contributing to their communities.
 - **Campuses** (conduit to communities). Message: “We want to listen so that we can understand how we can partner with you.”
 - **Funders**. Message: ICC is worthy of support because we can put a whole host of college students and the professors who guide them to work on major community issues.
- Seek Indiana-based partnerships to enhance service-learning.
 - Advocate for campuses to recognize service-learning as part of the scholarship of teaching and learning.
 - Seek funding for seed money to enable campuses to develop the infrastructure for service-learning and civic engagement.

4. Diversify the sources of funding to provide ICC’s core services.

➤ **Implementation strategies:**

- Provide general expertise to all campuses as a membership benefit; charge for specialized services/individual technical support to a particular campus.
- Seek funding from foundations, corporations and government entities that are interested in mobilizing trained college students and faculty around key community issues.
- Staff to involve Presidents/Chancellors in identifying potential funding sources and in soliciting major funders.
- Evaluate membership dues on an annual basis.